



2024 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,030

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Billet Silver Metallic Clear-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless-Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft-Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Parking Brake
Ready-Alert Braking
Rain-Brake Support
Tailgate-Ajar Warning-Lamp
Tire-Fill Alert
Electronic Roll-Mitigation
Electronic Stability-Control
Trailer Sway Damping
Hill-Start Assist
Speed Control
Black Rotary-Shifter
Class III Bumper-Hitch
7-Pin Wiring Harness
26-Gallon Fuel Tank
Capless Fuel-Fill

INTERIOR FEATURES

Ram Clean-Air System

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Billet Silver Metallic Clear-Coat Exterior Paint \$295

Big Horn Package 27Z \$795

Level 1 Safety Group

Lane Keep Assist

Pedestrian Emergency Braking

Advanced Brake-Assist

Full-Speed Forward-Collision Warning Plus

Night Edition \$2,545

Accent-Color Door Handles

Accent-Color Premium Power Mirrors

Black Headlamp-Bezels

20-Inch x 9.0-Inch Premium Painted/Polished Wheels

275/55R20 OWL All-Season Tires

Anti-Spin Differential Rear Axle

Black Interior Accents

Big Horn Level B Equipment Group \$3,845

2-Way Power Lumbar Adjustable Driver Seat

Connected Travel and Traffic Services

Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

Electronic Shift-On-Demand Transfer-Case

2nd-Row In-Floor Storage Bins

Class IV Receiver-Hitch
4G LTE Wi-Fi Hot Spot
SiriusXM® 360L with 3-Month Sub Call 800-643-2112
9-Amplified Speakers with Subwoofer
Apple CarPlay®
Front Fog Lamps
Google Android Auto™
Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
8-Way Power Driver Seat
Power Adjustable Pedals
Power-Folding Mirrors
Rear Power-Sliding Window
Remote-Start System
Ram Connect (Connected Services) with Trial
Front and Rear Rubber Floor Mats by Mopar® \$160
3.92 Rear Axle Ratio \$195
Dual-Pane Panoramic Sunroof \$1,595
Black Tubular Side Steps by Mopar® \$695
Blind-Spot and Cross-Path Detection \$595

Destination Charge \$1,995

Package Value Savings of \$3,125

included in Bighorn

Level B Equipment Group

TOTAL PRICE: * \$65,745

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

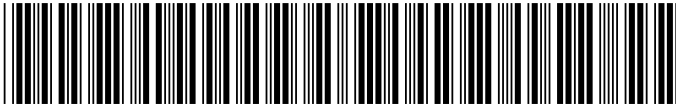
SHIP TO:

SOLD TO:

VIN: 1C6-SRFMT7RN-139037

L4-VON: 8344

0913-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



19 MPG
combined city/hwy
18 city
22 highway

Standard pickups range from 12 to 73 MPGe.
The best vehicle rates 140 MPGe.

5.3 gallons per 100 miles

You spend
\$6,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

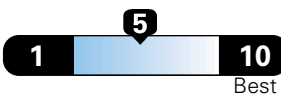
\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 456 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.05 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 32%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.