



2018 MODEL YEAR  
RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,795

**RAM 1500 LONGHORN CREW CAB 4X4**  
**Exterior Color:** Brilliant Black Crystal Pearl—Coat Exterior Paint  
**Interior Color:** Black / Cattle Tan Interior Colors  
**Interior:** Premium Leather Bucket Seats  
**Engine:** 3.0-Liter V6 EcoDiesel Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side—Curtain Front and Rear Airbags  
ParkView® Rear Back Up Camera  
ParkSense® Front / Rear Park—Assist System  
3.21 Rear Axle Ratio  
Class IV Receiver Hitch  
Remote Keyless Entry with All—Secure  
Keyless Enter 'n Go™  
Remote—Start System (N/A Manual Transmission)  
Spray—In Bedliner  
Locking Tailgate  
Anti—Lock 4—Wheel Disc Brakes  
Sentry Key® Theft Deterrent System  
Auto—Dimming Rearview Mirror  
Rain—Sensitive Windshield Wipers  
32—Gallon Fuel Tank

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display  
Google Android Auto™ Capable  
Apple CarPlay® Capable  
Media Hub (2 USB, Aux)  
Integrated Voice Command with Bluetooth®  
9—Alpine® Speakers with Subwoofer  
A/C Auto Temperature Control with Dual Zone Control  
Premium Leather—Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals with Memory  
Pwr 10—Way Driver Seat w/Memory&Pwr 6—Way Pass Seat  
Heated and Ventilated Front Seats  
Heated Second—Row Seats  
Second—Row In—Floor Storage Bins  
SiriusXM® Sat Radio w/ 1—Yr Radio Subscription  
1—Year SiriusXM® Guardian Service  
SiriusXM® Traffic Plus  
For More Information, Call 800—643—2112

EXTERIOR FEATURES

20-Inch X 9-Inch Alum Polish / Brown Insert Wheels  
P275/60R20 BSW All Season Tires  
LED Bed Lighting  
Automatic High Beam Headlamp Control  
Bi—Function Halogen Projector Headlamps

Fog Lamps  
Premium Tail Lamps  
Power Chrome Multi—Function Mirrors w/Pwr Fold—Away  
Chrome Grille with Ram Letters  
Tow Hooks  
Dual Rear—Exhaust with Bright Tips  
Chrome Belt Moldings

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Longhorn Package 28K

Monotone Paint  
20-Inch x 9.0-Inch Aluminum Polish / Silver Inserts  
Bright Front Bumper  
Bright Rear Bumper  
Chrome Tubular Side Steps  
3.92 Rear Axle Ratio \$95  
Anti—Spin Differential Rear Axle \$435  
3.0-Liter V6 EcoDiesel Engine \$4,495  
800—Amp Maintenance Free Battery  
Maximum Duty Engine Cooling  
26—Gallon Fuel Tank  
3.55 Rear Axle Ratio  
4—Corner Air Suspension \$1,795  
P275/60R20 OWL All Season Tires \$225  
**Destination Charge \$1,645**

TOTAL PRICE: \* \$62,485

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7PMXJS-237168

L4-VON: 0666

0313



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Diesel Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**22** MPG  
combined city/hwy  
19 city  
27 highway

Standard pickups range from 14 to 22 MPG .  
The best vehicle rates 136 MPGe.

4.5 gallons per 100 miles

You spend  
**\$2,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

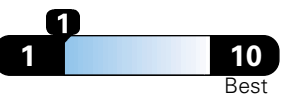
**\$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: GERMANY

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation – See dealer for details.



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.